JP Augurusa

UX Designer | Art Director | Photographer

JP.Augurusa@gmail.com

jpaugurusa.ca

Montreal QC, Canada

EXPERIENCE

FLOAT4

Lead UX Designer | Montreal, Canada | April 2022 – Present

Generating artful concepts for interactive digital experiences. Developing UX strategies for public spaces that are accessible, user-centric and visually stunning. Bridging design teams through the production process.

HUSH Studios

Design Intern | NYC, U.S.A | Sep 2021 – April 2022

Designing interactive architecture and content. Applying universal UX principles for public spaces. Developing high level concepts, storyboarding content and exploring art direction.

Freelance Design

Graphic Designer & Art Director | Montreal, CAN | Sep 2019 – Sep 2021

Designing front-end websites, developing live stage visuals, creating brand guidelines and producing animated content.

EDGE

Graphic & Motion Designer | Toronto, CAN | Feb 2018 – Sep 2019

Serving as the in-house designer for a venture start-up incubator where I focused on crafting core brand principles for new ventures, visual identities and preformed user research for new physical and digital products.

Advanced-Inc (Diversified)

UX/UI Junior Designer | Toronto, CAN | Apr 2017 – Mar 2019

Developed intuitive control interfaces for multipurpose venues and played a key role in establishing the internal UI/UX design pipeline.

EDUCATION

Sheridan College

Oakville, Canada | 2017 – 2021

Honours Bachelor of Interaction Design – Creative Studies

PARTICIPATION

NYC Design week | 2024
Parasol Entrance – Physical Installation

Hackathon | 2021
App Design – 1st @ Hackville x RBC

DESIGN TOOLS

Experienced

Adobe Suite
Figma | Interactive Prototyping
Cinema 4D | Octane | Redshift
3D Printing | Physical Computing

Developing

TouchDesigner
Houdini | Unreal
MidJourney | AI Workflows
Sketching | Perspective Drawing
Ableton

IN THE BOX

Universal / Accessibility Designer
Rapid Concept Ideation
Systems Architect
Collaboration!
UX Researcher
Speaker
Visual / Motion Designer